

ISSUE DATE	EDITORIAL FEATURES	AD CLOSE DATE	INDUSTRY EVENTS
Jan. 11	<b>MMR Retailer of the Year (Women Of Mass Retailing) Merchant of the Year (Todd Vasos, Dollar General) International Retailer Of The Year: (Tesco Plc)</b> Electronic Accessories • Food, Candy and Beverages • Diet & Nutrition Innovation	Dec. 15	ECRM Front End, 1/10-13 ECRM Vitamins, 1/18-21 ECRM Pet/Household, 1/31-2/3 <b>Retailer of the Year Event, 2/10</b>
25	Soft Goods/Accessories • Batteries • Topical Analgesics • Household/Pet Care	29	
Feb. 8	HBA Vendor Outlook 2010 • Kids/Tweens HBA • Seasonal GM <b>Personal/Beauty Care Impact Brands</b> • Toys & Games	Jan. 12	ECRM Cosmetic/Bath, 2/7-11 ECRM Sporting Goods, 2/15-17 ECRM Generic Rx, 2/15-18 ECRM Winter Candy, 2/15-18
22	Special Hair Care Section • Consumer Imaging • Cough/Cold Special Section • Paper Goods	26	PMA, 2/19-23 ECRM Snack, Beverage, 2/23-26 ECRM Cough/Cold, 2/28-3/4
Mar. 8	Oral Care • Home Care • As Seen on TV • International Foods • Who's Who in Generics?	Feb. 12	Int'l Housewares Show, 3/14-16
22	US Chain Profile • Family Planning • Men's Grooming • Home Health/DME • Prepaid cards	26	ECRM Electronics, 3/21-24 ECRM Home Health, 3/22-25
Apr. 19	NACDS Annual Meeting Issue • Hispanic Products • <b>IRI HBA Product Movement Report</b> • Front End Report • Food/Beverages • Rx Report • Natural Products	Mar. 26	ECRM PL Food, 4/11-14 ECRM Healthy Living, 4/13-15 ECRM GM Open to Buy, 4/14-16 NACDS Annual Meeting, 4/26-30
May 17	<b>Annual Industry Report – Supermarket, Drug, Discount, Club and Value Chains</b> • Women's Beauty • Value Brands • Private Label Profile in Quality • Diet/Nutrition • <b>General Merchandise Impact Brands</b> • Special Candy Feature	Apr. 20	ECRM Office Supplies, 5/10-12 FMI Annual Meeting, 5/10-13 ECRM Private Label HBC, 5/10-13 ECRM International HBC, 5/23-26 GMDC GM Show, 5/21-25 NCA All-Candy, 5/25-27
June 14	<b>NACDS Marketplace Issue • Top 100 Markets</b> • Marketplace Showcase • Ethnic HBA • The Fragrance Report • Natural/Organic/Green products • The Most Influential People in Mass Market Retailing	May 18	NACDS Marketplace, 6/5-9 ECRM Spring Candy, 6/13-15
July 12	Sun Care • Innovation in General Merchandise • Who's Who in Diet and Nutrition? • <b>Cosmetics/ Nail Care/Fragrance Impact Brands</b>	June 16	ECRM Sun Care, 7/11-14 ECRM Cosmetics, 7/12-15
July 26	Food, Candy and Beverages • Chain Profile • Household Cleaning/GM Innovation	July 1	ECRM Diet/Nutrition, 7/18-21 ECRM Eco GM, 7/25-28 ECRM Apparel, 7/27-29
Aug. 9	New at Marketplace • Innovation in Health Care • Skin Care • Hispanic Products • Hair Care	July 15	ECRM Skin/HairCare, 8/1-5 ECRM Health Care, 8/8-11 ECRM Disease State, 8/10-11
23	US Chain Profile • Innovation in Personal Care • Rx Growth Channels • Pain Management	29	ECRM Personal Care, 8/22-25
Sept. 6	<b>IRI HBC Category Study</b> • Personal Soaps/Body Washes • Foot Care • Diabetic OTCs • Photo	Aug. 12	GMDC Health/Wellness, 9/10-13 NCA Expo, 9/17-19 ECRM School/Office, 9/12-16
20	Intimacy • Women's Health • School/Office • Eye & Ear Care • <b>OTC Impact Brands</b>	26	ECRM Snack/Beverage, 9/19-22 ECRM Disease State, 9/19-22 ECRM Candy Planning, 9/20-23
Oct. 4	Chain Profile • Oral Care Special Section • First Aid • HealthCare Review	Sept. 9	ECRM West, 10/24-27 ECRM Natural Food, 10/24-27
18	<b>People Who Make a Difference</b> • Vendor Close-Ups • Natural to Mass • Skin Care • Digestives	23	MMR "People Event," 12/6
Nov. 15	Hair Care • Home Furnishings/Housewares • Infant Care • Store Brands	Oct. 19	ECRM Seasonal GM, 11/7-10 PLMA, 11/15-17
29	Chain Profile • Diet/Nutrition • Seasonal GM Store Brands • Grooming • Food, Candy and Beverages	Nov. 1	
Dec. 13	<b>Annual WAL*MART Issue</b> • Broker Guide to the Mass Market • Top 150 HBC/GM Products by Trade Class • CES Preview	Nov. 18	Annual Wal*Mart event