

ISSUE DATE	EDITORIAL FEATURES	AD CLOSE DATE	INDUSTRY EVENTS
Jan. 11	MMR Retailer of the Year (Women Of Mass Retailing) Merchant of the Year (Todd Vasos, Dollar General) International Retailer Of The Year: (Tesco Plc) Electronic Accessories • Food, Candy and Beverages • Diet & Nutrition Innovation	Dec. 15	ECRM Front End, 1/10-13 ECRM Vitamins, 1/18-21 ECRM Pet/Household, 1/31-2/3 Retailer of the Year Event, 2/10
25	Soft Goods/Accessories • Batteries • Topical Analgesics • Household/Pet Care	29	
Feb. 8	HBA Vendor Outlook 2010 • Kids/Tweens HBA • Seasonal GM Personal/Beauty Care Impact Brands • Toys & Games	Jan. 12	ECRM Cosmetic/Bath, 2/7-11 ECRM Sporting Goods, 2/15-17 ECRM Generic Rx, 2/15-18 ECRM Winter Candy, 2/15-18
22	Special Hair Care Section • Consumer Imaging • Cough/Cold Special Section • Paper Goods	26	PMA, 2/19-23 ECRM Snack, Beverage, 2/23-26 ECRM Cough/Cold, 2/28-3/4
Mar. 8	Oral Care • Home Care • As Seen on TV • International Foods • Who's Who in Generics?	Feb. 12	Int'l Housewares Show, 3/14-16
22	US Chain Profile • Family Planning • Men's Grooming • Home Health/DME • Prepaid cards	26	ECRM Electronics, 3/21-24 ECRM Home Health, 3/22-25
Apr. 19	NACDS Annual Meeting Issue • Hispanic Products • IRI HBA Product Movement Report • Front End Report • Food/Beverages • Rx Report • Natural Products	Mar. 26	ECRM PL Food, 4/11-14 ECRM Healthy Living, 4/13-15 ECRM GM Open to Buy, 4/14-16 NACDS Annual Meeting, 4/26-30
May 17	Annual Industry Report – Supermarket, Drug, Discount, Club and Value Chains • Women's Beauty • Value Brands • Private Label Profile in Quality • Diet/Nutrition • General Merchandise Impact Brands • Special Candy Feature	Apr. 20	ECRM Office Supplies, 5/10-12 FMI Annual Meeting, 5/10-13 ECRM Private Label HBC, 5/10-13 ECRM International HBC, 5/23-26 GMDC GM Show, 5/21-25 NCA All-Candy, 5/25-27
June 14	NACDS Marketplace Issue • Top 100 Markets • Marketplace Showcase • Ethnic HBA • The Fragrance Report • Natural/Organic/Green products • The Most Influential People in Mass Market Retailing	May 18	NACDS Marketplace, 6/5-9 ECRM Spring Candy, 6/13-15
July 12	Sun Care • Innovation in General Merchandise • Who's Who in Diet and Nutrition? • Cosmetics/ Nail Care/Fragrance Impact Brands	June 16	ECRM Sun Care, 7/11-14 ECRM Cosmetics, 7/12-15
July 26	Food, Candy and Beverages • Chain Profile • Household Cleaning/GM Innovation	July 1	ECRM Diet/Nutrition, 7/18-21 ECRM Eco GM, 7/25-28 ECRM Apparel, 7/27-29
Aug. 9	New at Marketplace • Innovation in Health Care • Skin Care • Hispanic Products • Hair Care	July 15	ECRM Skin/HairCare, 8/1-5 ECRM Health Care, 8/8-11 ECRM Disease State, 8/10-11
23	US Chain Profile • Innovation in Personal Care • Rx Growth Channels • Pain Management	29	ECRM Personal Care, 8/22-25
Sept. 6	IRI HBC Category Study • Personal Soaps/Body Washes • Foot Care • Diabetic OTCs • Photo	Aug. 12	GMDC Health/Wellness, 9/10-13 NCA Expo, 9/17-19 ECRM School/Office, 9/12-16
20	Intimacy • Women's Health • School/Office • Eye & Ear Care • OTC Impact Brands	26	ECRM Snack/Beverage, 9/19-22 ECRM Disease State, 9/19-22 ECRM Candy Planning, 9/20-23
Oct. 4	Chain Profile • Oral Care Special Section • First Aid • HealthCare Review	Sept. 9	ECRM West, 10/24-27 ECRM Natural Food, 10/24-27
18	People Who Make a Difference • Vendor Close-Ups • Natural to Mass • Skin Care • Digestives	23	MMR "People Event," 12/6
Nov. 15	Hair Care • Home Furnishings/Housewares • Infant Care • Store Brands	Oct. 19	ECRM Seasonal GM, 11/7-10 PLMA, 11/15-17
29	Chain Profile • Diet/Nutrition • Seasonal GM Store Brands • Grooming • Food, Candy and Beverages	Nov. 1	
Dec. 13	Annual WAL*MART Issue • Broker Guide to the Mass Market • Top 150 HBC/GM Products by Trade Class • CES Preview	Nov. 18	Annual Wal*Mart event