

ISSUE DATE	EDITORIAL FEATURES	AD CLOSE DATE	INDUSTRY EVENTS
Jan. 14 28	MMR Retailer and Merchant of the Year • Electronic Accessories • Technology • Diet & Nutrition Innovation • Seasonal GM • Food, Candy and Beverages Consumer Imaging • Cosmetics, Fragrance and Bath • Batteries • Topical Analgesics	Dec. 12 '07 Jan. 2 '08	CES 1/8-11 NRF 1/15-18 ECRM Snack, Beverage, Grocery 1/14-17 ECRM Diet/Nutrition 1/21-24, ECRM Cosmetic/Frag/Bath 1-27-31 PMA 1/31-2/2
Feb. 11 25	HBA Vendor Outlook 2008 • Kids/Tweens HBA • Global Beauty Report • Toys & Games • Who's Who in Generics? Special Hair Care Section • Licensing • Cough/Cold Special Section • Trial & Travel	Jan. 16 30	ECRM Generic Rx 2/10-13 ECRM Seasonal Candy 2/18-21 ECRM European Beauty, 2/24-27 ECRM Cough/Cold, 3/2-6
March 10 24	Oral Care • Home Care • As Seen on TV • International Foods • Skin Care • Selling Guide to the Mass Market US Chain Profile • Family Planning • Men's Grooming • Home Health/DME	Feb. 12 27	ECRM Global Food, 3/9-11 Houseware Show, 3/11-13 ECRM PL Food, 3/30-4/2 ECRM Home Health, 4/13-16
April 21	NACDS Annual Meeting Issue • Hispanic Products • IRI HBA Product Movement Report • Front End Report • Food, Candy, Beverages • Pet Care • Rx Report	Mar. 26	ECRM Spring GM, 4/13-16 NACDS Annual Meeting, 4/26-30 ECRM Pet 4/27-30
May 5 26	Annual Report I - Supermarket, Drug, Discount, Club • Women's Beauty • Value Brands / Private Label • Diet/Nutrition IRI GM Category Study • Household Products • Social Expressions • Global Chain Profile Marketplace Preview • Special NCA Candy Section	April 9 30	FMI Annual Meeting 5/6-8 ECRM Private Label HBC 5/5-8 NCA Expo, 5/20-22 ECRM International HBC 6/1-4 GMDC GM Show 6/1-4
June 23	NACDS Marketplace Issue • Top 100 Markets • Marketplace Showcase • Ethnic HBA • The Fragrance Report • Natural/Organic Initiative • The Most influential People in Mass Market Retailing	May 26	ECRM Seasonal Candy 6/8-11 ECRM Healthy Living, 6/15-17 NACDS Marketplace, 6/28-7/1
July 14 28	Sun Care • Innovation in General Merchandise • Who's Who in Diet and Nutrition? • Cosmetics/Nail Care Food, Candy and Beverages • Chain Profile • Household Cleaning	June 17 July 2	ECRM Sun Care, 7/13-16 ECRM Diet/Nutrition 7/21-24 ECRM Household Cleaning 7/20-23 ECRM GM 7/21-24 ECRM Snack/Bev/Grocery 7/27-30
Aug. 11 25	New at Marketplace • Innovation in Health Care • Skin Care • Specialty/Ethnic Foods • Pet Supplies • Rx Growth Channels US Chain Profile • Hispanic Products • Innovation in Personal Care • Hair Care	July 16 30	ECRM Cosmetics 8/3-5 ECRM Skin Care 8/5-8 ECRM Health Care, 8/10-14 NACDS Rx 8/11-15 ECRM Hair Care, 8/24-27 ECRM Personal Care 8/25-28
Sept. 8 22	IRI HBC Category Study • Personal Soaps/Body Washes • Foot Care • Diabetic O-T-C's • Photo Intimacy • Women's Health • Home/Office • Eye & Ear Care	Aug. 13 26	GMDC HBC Show, 9/7-10 ECRM Photo, 9/14-17 ECRM School/ Office, 9/21-25
Oct. 6 20	Chain Profile • Oral Care Special Section • First Aid • HealthCare Review Five People Who Make A Difference • Vendor Close-Ups • Infant Care • Rx to O-T-C • Natural Products	Sept. 10 24	ECRM Candy Planning 10/12-16 MMR People Event in NYC on Dec 1
Nov. 3 17	Hair Care • Home Furnishings/Housewares • Global Chain Profile • Diet/Nutrition • Seasonal GM Store Brands • Healthy Living • Grooming • Food, Candy and Beverages	Oct. 7 22	PLMA 11/11-13 ECRM Art/Toy/Craft 11/9-12
Dec. 15	Annual WAL-MART Issue • Top 200 HBC/GM Categories by Trade Class • CES Preview	Nov. 17	

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