

# '24 calendar

ISSUE DATE	EDITORIAL FEATURES	AD CLOSE/ MATERIAL DUE	INDUSTRY EVENTS-TBA
Jan. 15	<b>MMR Retailer of the Year: Rodney McMullen, Kroger • MMR Merchant of the Year: Walmart • Lifetime Achievement: Craig Jelinek, Costco • Innovator of the Year: Justin Honaman, Amazon</b> • Beauty Care: Hair/Skin / Cosmetics / Fragrance • OTC Special Report: Cough-Cold / Allergy / Pain / Digestives	Dec. 27 Jan 3	ECRM Cosmetics / Bath / Fragrance ECRM Cough-Cold  Retailer of the Year Event NYC
Jan. 29	GM Report • Front End/Impulse • Food & Beverage Shopper Report • <b>Black History Month with Supplier Profiles</b>	Jan. 8 Jan. 15	ECRM Impulse FMI Mid-Winter
Feb. 26	<b>Innovation in VMS • Family Planning / Sexual Wellness / Women's Health • Kids Health and Wellness • Clean HBA</b> <b>• HBA Vendor Outlook 2024</b> Special Feature- Corporate Social Responsibility	Feb. 5 Feb. 12	ECRM Grocery / Snacks / Bev ECRM VMS EXPO WEST
Mar. 25	<b>The 50 Most Influential Women Retailers in the Mass Market</b> Special Feature- Loss Prevention GM Household • Private Label Profiles in Quality • Grooming	Mar. 4 Mar. 11	MMR Women's Event NHMA
Apr. 22	<b>NACDS Annual Meeting Issue • GM Profiles • IRI HBA Product Movement Report • OTC/Wellness • Pet Care • Hair Care</b>	Mar. 25 Apr. 1	NACDS Annual (Breakfast Events) ECRM Pet ECRM Household/GM ECRM Hair
May 20	<b>Annual Report of the Food, Drug, and Mass Retail Industries</b> • Special Food/Candy / Snacks Section • Skin Care • Sun Care • Cosmetics / Nails • Bath • Multicultural Beauty • Natural CBD / Beauty with Purpose • Retail Technology. Special Feature- Corporate Social Responsibility	May 3 May 10	ECRM Cosmetics/ Skin / ECRM Consumer Tech
June 17	<b>Next Gen Leaders- General Merchandise</b> Oral Care • Consumables • Home Health & Wellness • Skin Care • • Natural Products • Eye/Ear Care • <b>Chain Profile</b>	May 18 May 25	FMI GM Event

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July 8	<b>Innovation in Health &amp; Personal Care • Who's who in Baby Care and Mother Care</b> General Merchandise / Houseware / Hardware/ASOTV • Consumables • School/Office/Toys	June 17 June 24	ECRM Personal Care / Baby/Sun Care/Oral/Grooming ECRM Healthcare ECRM Housewares ECRM School/Office/Toys
Aug. 12	<b>NACDS TSE Issue</b> <b>Hot New Product Showcase • Top 100 FDM Markets Report • Supplier Diversity</b> <b>Top 50 Mass Retailing Executives</b> Health, Beauty, and Wellness • Natural/Organic/Homeopathic Products • Multicultural Brands Special Feature- Loss Prevention	July 22 July 29	NACDS TSE Breakfast Events  ECRM School / Office Toy, Learning
Sept 9	<b>Black Owned Businesses and the Mass Market • Who's Who in Vitamins/Minerals and Supplements • Clean Products</b>	Aug. 19 Aug. 26	ECRM VMS EXPO East
Oct. 14	<b>OTC Impact / Niche Brands Report • Chain Profile • GM Report • Digestives / Probiotics • Oral Care Spotlight</b>	Sept. 23 Sept. 30	
Nov. 11      Nov.25	<b>People Making a Difference • Vendor Close-Ups • Skin Care • Fall OTC Sell-In • IRI HBA Category Shopper Report • Hair Care</b>      <b>Retail Brands Report • Grooming/AP/DEO • Baby Products Outlook 2024 • Trend Spotlight: Healthy Foods, Bev, Candy and Snacks</b>	Oct. 21 Oct. 28      Nov. 4 Nov.11	PLMA      MMR People Event 11/28
Dec. 16	<b>Annual Walmart Issue / Event • Made in USA Products / Companies • Top 150 HBC/GM Products by Trade Class • Multicultural Beauty • Consumables • Diet and Nutrition</b> Special Feature- Corporate Social Responsibility	Nov. 25 Dec. 2	